

International Relations Program (IRP)
Department of International Relations
Faculty of Social and Political Sciences, Parahyangan Catholic University
Semester Two 2015/2016
Subject : Politics of International Business
 Code : SHI 325
 Credit Points : 3 Credits, 3rd Year Subject

Politics of International Business		Lecturer : V. Bob Sugeng Hadiwinata, Prof.
Description This subject discusses about several main topics. First, the push factors behind the operational of big corporations. Second, the factors that push the entrepreneur and key positions of multinational corporations (MNC). Third, any kind of business activities by the MNCs. Fourth, the strategies done by the MNCs. Fifth, a pros and cons towards the global activities of MNCs. Sixth, the relations between the MNCs and environmental factors, human rights (workers/labors), dangerous products, monopolize, cruelty to animals, and tax payers. With this subject, the students are expected to have both a theoretical and empirical knowledge about the MNCs and be able to know their positions in the future.		
Pre-requisite : International Political Economy (SHI 215) for regular students None for ACICIS students		
1st Meeting	Topics : "Introduction and Explanation SAP" Required Readings : - Activities : <i>Lecture and discussion</i>	
2nd Meeting	Topics : "Discussion of the factors that encourage the emergence of multinational practice in 1960 as motivation profit, product-life cycle, and technological innovation" Required Readings : - Activities : <i>Lecture and discussion</i>	
3rd Meeting	Topics : "The discussion about the factor-factor behind the emergence of entrepreneurs (an important role in MNCs) were as successful as the Protestant Ethic, n'Ach, community pressure" Required Readings : -	

	<p>Activities : Lecture and discussion</p>
4th Meeting	<p>Topics : "A discussion of the main activities undertaken by MNCs such as the Export-Import, Licensing, Strategic-Alliance, and Foreign Direct Investment"</p> <p>Required Readings : -</p> <p>Activities : Lecture and discussion</p>
5th Meeting	<p>Topics : "Discussion about the pros-cons among experts about the role of MNCs such as Neo Fundamentalism, Global Reach, etc. "</p> <p>Required Readings : -</p> <p>Activities : Lecture and discussion</p>
6th Meeting	<p>Topics : "The exposure of the strategies of MNCs such as the Global Strategy, the regional strategy; Risk-Opportunity; entry-points; marketing-production-finance-human resources "</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
7th Meeting	<p>Topics : "A discussion of MNCs and the Environment. Student presentations with this topic: companies oil and mining are polluting. Also the soft drinks company"</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
8th Meeting	<p>Topics : "The discussion about MNCs and human rights in the production of goods. Presentation students in this topic as the Company clothing and sports shoes "</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>

<p>9th Meeting</p>	<p>Topics : "A discussion of MNCs and security products. Student presentations in this topic: Corporate fast food and milk"</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
<p>10th Meeting</p>	<p>Topics : "A discussion of MNCs and handling of animals. Student presentations in this topic. Apparel and cosmetics company "</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
<p>11th Meeting</p>	<p>Topics : "A discussion of MNCs and politics. Student presentations on this topic: Oil and mining companies"</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
<p>12th Meeting</p>	<p>Topics : "Discussion MNCs and Monopoly. Student presentations on the topic of Drugs"</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
<p>13th Meeting</p>	<p>Topics : "A discussion of MNCs and taxes (to the state). Student presentations on this topic. The companies 'Dot-com' "</p> <p>Required Readings : -</p> <p>Activities : Presentation</p>
<p>14th Meeting</p>	<p>Topics : "Final Meeting: Confronts the theory and empirical facts "</p> <p>Required Readings : -</p>

	Activities : <i>Lecture and discussion</i>
References : <ol style="list-style-type: none"> 1. Carlsnaes, Walter, Thomas Risse, and Beth A. Simmons, . Handbook of International Relations. London: Sage Publications Ltd, 2002. 2. Carrol, Archie B. Business and Society. South Western, 1996. 3. Cullen, John B., and K. Praveen Parboteeah. Strategic International Management. 5th Edition. Boston: South Western College Publishing, 2010. 4. Griffith, Martin, ed. International Relations Theory for The 21st Century: An Introduction. New York: Routledge, 2007. 5. Heywood , Andrew. Global Politics. New York: Palgrave Macmillan, 2011. 6. Mansbach, Richard W, and Kirsten L Rafferty. Introduction to Global Politics. Abingdon: Routledge, 2008. 7. Taoka, George M., ed. International Business. Addison-Wesley Educational Publishers, 1991. 8. William, Paul D., ed. Security Studies An Introductioned. 2nd Edition. New York: Routledge, 2008. 	
Evaluation Criteria : <ol style="list-style-type: none"> 1. Mid-term Exam : 30 % 2. Final-term Exam : 50 % 3. Other Assessment : 20 % 	